GoodSpace

Community-Powered & Non-Profit Social Network and Tech Equity Hub

OVER TEXT

GoodSpace COLLECTIVE HOUSE & GRANTS

GoodAi

About GoodSpace and Overtext

Since 2021, GoodSpace Collective has been dedicated to building Overtext—a completely free, non-profit, community-driven social media platform. Our mission began as a response to the growing normalization of shadowbanning, algorithmic manipulation, data exploitation, and the lack of accountability pervasive in mainstream social media.

By 2025, we are thrilled to announce the launch of the final version of Overtext, **an artist and community focused non-profit social media platform**, along with user-driven funding opportunities that allow our community to actively participate in its growth.

The best is yet to come!

OVER TEXT

A non-profit social media for everyone.

GoodSpace

GoodSpace Collective is a Social Network and Tech Equity Hub. **We are building the first non-profit social media platform**, but we are also dedicated to elevating the work of women, gender-fluid, and BIPOC artists while creating community-building tools, platforms, technologies, and experiences for everyone.

Our mission includes creating an ethical and non-profit AI model, opening co-working and event spaces in Los Angeles and New York City for minorities, establishing a tech/art fund, and providing housing and mental health services to women & underrepresented communities worldwide.

In 2025, we are transitioning to a 50% member-owned hybrid co-op model, while the rest will remain as a non-profit.

Key Differences

✓ **50% Member-Owned Collective and Non-Profit Business Model** that allows users to participate in management and be part of the community

✓ The Most Generous **Revenue Sharing Program** on Social Media

✓ **Transparent and Democratic** Management

✓ **Limited and Ethical Advertising** (only one popup and text message/day)

✓ Always **Privacy-First Approach** without Data Monetization

✓ App-Free **Text Message Powered** Liberty Platform

✓ **Chronological, Personalizable, Algorithm-Free, and Distraction-Free** Experience

✓ **Artist and Community Focused**, dedicated to creating a tech/art fund (40% of annual non-profit distribution) to support 5 music/art and 5 tech projects led by women and minority groups each year, chosen by public vote

✓ Integrated by a new **Community Building and Event Management App**, MeetSpace

Overtext Community

We are building the very first non-profit and community-powered social media platform.

How can I access?

Web App (overtext.me)

- Browse content and all subscribed creators & channels.
- Manage membership.

SMS/RCS Service

- Share anything with text message.
- Get real-time updates from your groups and profiles you follow.

MeetSpace iOS/Android Apps

- Organize events.
- Our talk and community space mobile app. Access to messages, events, and meetups.

✓ **Only important notifications.**
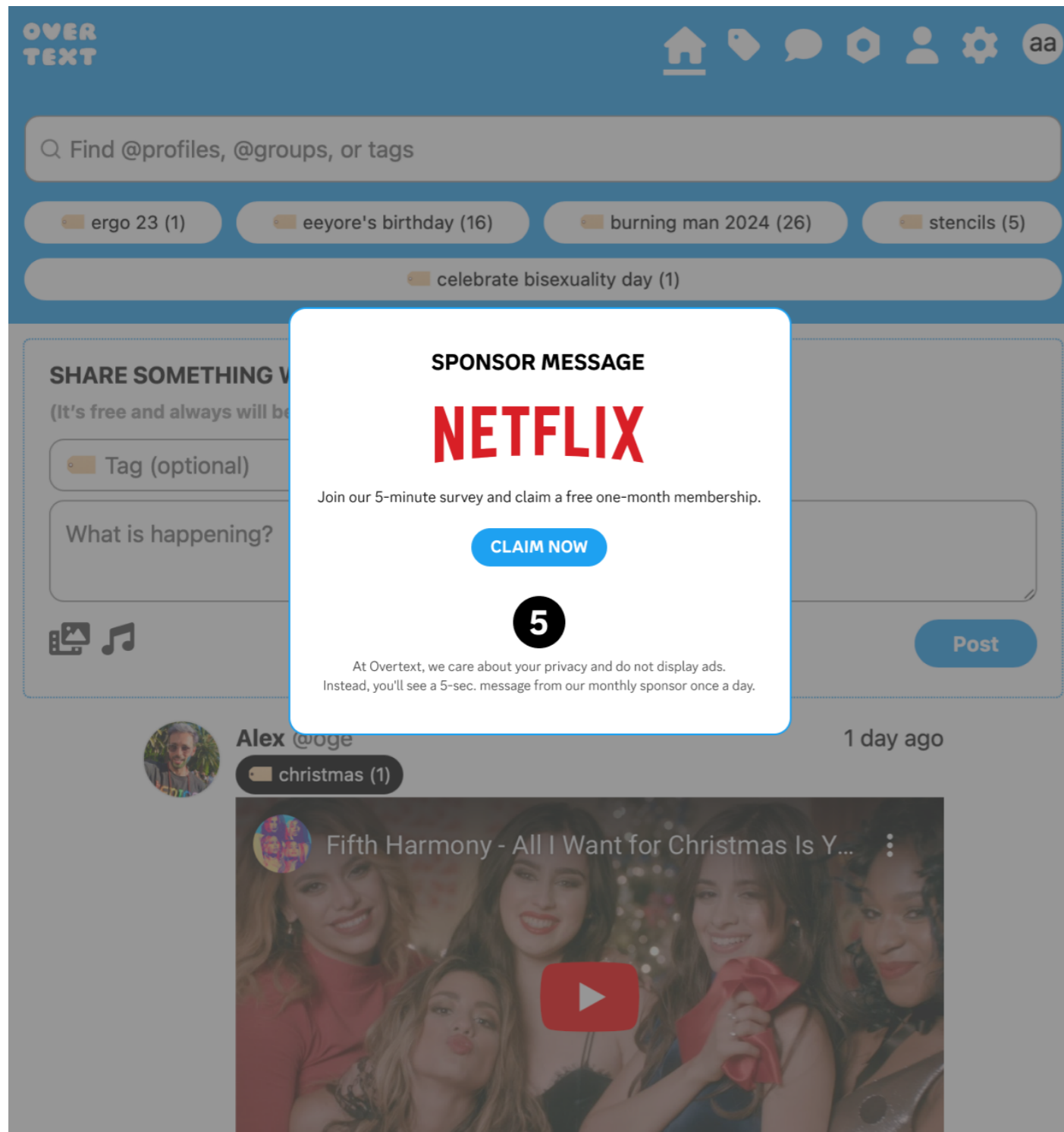
✓ **Only one ad per day.**

✓ **Community-owned and managed.**

✓ **See what you follow.**

✓ **Add people you know to build your community.**

✓ **Privacy-first, no data monetization.**

Limited and Ethical Advertising

1) ONE POPUP EACH DAY

The fundamental issue with social media platforms is that their revenue model relies entirely on advertising. **Users are shown an almost endless stream of ad content in an excessive manner.** In fact, since these ads are part of general feeds and profiles, it's hard to tell if the content is an ad or not—**making it easy to manipulate users**. As an alternative, we have a revenue model based on sponsorships and donations—without tracking, profiling, or sharing user data with third parties.

Limited and Ethical Advertising (cont.)

Selected sponsors on Overtext can display 5-second messages at startup once daily, reaching all users during their selected month (with 12 spots available annually).

2) ONE TEXT EACH DAY

Additionally, users opt in to receive one daily ad from advertisers via text message on Overtext.

Users who prefer a totally ad-free experience can upgrade to Overtext+ for just $4.99/month.

GoodAi Ethical and Non-Profit AI Model

At GoodSpace, our second key focus is creating a non-profit, inclusive AI model that furthers our mission of healthy online communities. Through carefully crafted AI, we enable fair content moderation, reduce harmful bias, and enhance user safety, while promoting underrepresented voices to keep our platform vibrant and welcoming for everyone.

Our AI vision goes beyond moderation. By leveraging advanced language processing and data insights, we can facilitate cross-cultural communication, empower small businesses and artists to unlock their creativity and help them work more efficiently with powerful tools, improve accessibility, and support users with mental health resources. Because we spotlight BIPOC and gender-fluid creators, our AI must recognize and celebrate diversity at every level— amplifying emerging talent and strengthening community ties.

With this inclusive AI at the core, GoodSpace and Overtext aim to pioneer a new wave of responsible technology.

GoodSpace Collective House

GoodSpace collective houses are vibrant, inclusive co-working, community and event spaces launching in Los Angeles and New York City, with plans to expand worldwide. These spaces are designed to support women and underrepresented artists, offering more than just desks and meeting rooms—they foster a thriving community where creativity, collaboration, and innovation flourish.

Equipped with state-of-the-art facilities, including dedicated art studios, event spaces, and technology labs, GoodSpace provides artists and creatives with the resources they need to bring their visions to life. Regular workshops, networking events, and exhibitions create opportunities for members to connect, showcase their work, and grow professionally. By prioritizing diversity and accessibility, GoodSpace aims to break down barriers in the creative industry, empowering marginalized voices to thrive in supportive, dynamic environments.

Management

GoodSpace Collective is managed by 7 board members with the following shared responsibilities:

- ~~**General Executive & Spokesperson (CEO)**~~
- ~~**Technology Executive & AI Division (CTO)**~~
- ~~**Marketing & Advertising Executive (CMO)**~~
- ~~**Chief Financial Officer (CFO)**~~
- **Community Building & Event Promoting Executive**
- **Art & Creative Direction Executive**
- **Ethics & Sustainability Executive**

Each board member can be chosen for a 4-year term by founding members and other board members, with a maximum of 2 terms.

The General Executive manages daily operations. Platform roadmap and feature updates are established jointly by the General Executive, Community Building Executive, and Technology Executive. All other aspects and financial decisions are overseen by the board members during board meetings.

Management (cont.)

Currently, **4** board member positions are reserved for early co-founders. Starting in 2026, **3** additional board seats will become available. When a board seat opens, founding contributors and current board members may nominate one candidate (including themselves) for the relevant director category. New board members are selected through digital voting at our annual meetings, with voting weight shared: 50% reserved for the board member committee and 50% for founding members, distributed based on each member's financial contributions and community engagement.

Founding members also vote on key issues, such as electing next board members, major operational shifts, structural updates, spending or donating more than 50% of the year-end balance budget on a specific item or cause.

Management (cont.)

Throughout 2025, all contributions will support the growth and promotion of Overtext and day-to-day operations at GoodSpace. At year's end, founding members will receive a blockchain-based founding member certification (an official GoodSpace NFT) that reflects their ownership through financial contributions and active participation on the platform.

Each year's profit will be distributed accordingly:

- **50% to founding members and the user revenue-sharing program.**

- **50% to public benefit activities (including operating non-profit co-working spaces, providing grants, and supporting philanthropic programs)**

Starting in 2026, board members will be required to have a minimum 10-hour/week (up to 40-hour) role within the organization, compensated at a rate of $55/hour in accordance with our transparent and equal salary policy.

Revenue Sharing Program

Starting in 2026, GoodSpace will share the previous year's profit with its users and founding members annually as outlined below. All financial records will be publicly accessible.

25% for Founding Members
25% for the Revenue Sharing Program, distributed among platform participants whose content has garnered the most engagement points (e.g., likes, mentions, reshares).

In addition to the 25% allocated to founding members during 2025, the Board Member Committee may decide to allocate an additional 1% annually to new founding members in future years.

If this happens, the Revenue Sharing Program's percentage will decrease by 1%, with that portion redirected to the founding members. However, since our yearly revenue is expected to grow, this adjustment should not impact the average earnings from the program.

Financial Plan and Roadmap

During the operation period (in 2025 and 2026), GoodSpace will use of funds from **contributions, membership fees, and sponsorship agreements** as follows:

$25K
- Covering legal fees to establish organizational structures around the world
- Acquiring B Corp certification
- Allocating remaining funds for media buying, PR services, and reporter outreach

$100K
- Legal expenses and operational costs (salaries, supplies, utilities)
- Distributing the invite codes to stakeholders, opening to the public
- Sustaining and promoting Overtext up to 100K creators worldwide

$500K
- Sustaining and promoting Overtext up to 500K creators worldwide
- Starting the development of an open-source ethical AI model (GoodAi)

$1M
- Opening the first **GoodSpace** community/co-working/event hub in Los Angeles
- Scaling and hosting the Overtext platform to 1M creators worldwide

$1.5M
- Opening the second **GoodSpace** community/co-working/event hub in NYC
- Scaling and hosting the Overtext platform to 2M creators worldwide

$2M+
- Scaling and hosting the Overtext platform up to 5M creators worldwide
- Executing additional missions, such as **creating an art/tech fund for projects by women artists and underrepresented communities, and supporting 501(c)3 housing and mental health charities**, among others.

Market Size

Social Media ($363–$471 billion)
The global market for Social Media Advertising is estimated at USD $363.9 billion in 2023 and is projected to reach USD $471.9 billion by 2030, growing at a compound annual growth rate (CAGR) of 3.8% from 2023 to 2030.

AI ($214–$1,339+ billion)
The artificial intelligence market is projected to grow from USD 214.6 billion in 2024 to USD 1.33 trillion by 2030, at a CAGR of 35.7% during the forecast period. Market is anticipated to grow due to the advancement of deep learning and machine learning techniques, advances in computational capabilities and database availability and rising adoption of autonomous AI technologies.

Source: Research and Markets

Ownership Community

A one-time, major 25% initiative that may extend management and long-term revenue-sharing opportunities to founding members. Those with recognized contributions, documented on the blockchain, will receive allocated proceeds via U.S. checks.

TOTAL DIVIDEND DISTRIBUTION IN A YEAR	OWNERSHIP*				
	0.001%	0.005%	0.010%	0.050%	0.1%
$1M	$10.00	$50.00	$100.00	$500.00	$1,000.00
$5M	$50.00	$250.00	$500.00	$2,500.00	$5,000.00
$20M	$200.00	$1,000.00	$2,000.00	$10,000.00	$20,000.00
$100M	$1,000.00	$5,000.00	$10,000.00	$50,000.00	$100,000.00
$500M	$5,000.00	$25,000.00	$50,000.00	$250,000.00	$500,000.00
$1B	$10,000.00	$50,000.00	$100,000.00	$500,000.00	$1,000,000.00
$5B	$50,000.00	$250,000.00	$500,000.00	$2,500,000.00	$5,000,000.00

Illustrative Annual Payouts Table

* The percentage determined by member's **financial contribution + engagement** relative to **the total sum**.

Ownership Community (cont.)

Ownership Formula:
50% of ownership is based on **financial contributions**.
50% of ownership is based on **engagement**.

1. Financial Contribution Weight (50%)
Each member's financial contribution is divided by the total contributions from all funding members.

Financial Contribution Weight = (Member's Contribution / Total Contributions) × 50

2. Engagement Weight (50%)
Engagement is calculated based on points, where 1 Like = 1 Point, 1 Mention = 1 Point, 1 Reshare = 1 Point. Each member's engagement points for the year and divide by the total engagement from all funding members.

Engagement Weight = (Member's Engagement Points / Total Engagement Points) × 50

Final Ownership Calculation:
Ownership (Total Voting and Profit Distribution Power) = Financial Contribution Weight + Engagement Weight

Ownership Community (cont.)

Sample Calculations for 3 Members

Member 1:
Financial Contribution Weight: ($1,000 / $45,000) × 50 = 1.11%
Engagement Weight: (1,500 / 155,000) × 50 = 0.48%
Total Ownership: 1.11% + 0.48% = 1.59%

Member 2:
Financial Contribution Weight: ($2,000 / $1,200,000) × 50 = 0.08%
Engagement Weight: (50 / 15,500) × 50 = 0.16%
Total Ownership: 0.08% + 0.16% = 0.24%

Member 3:
Financial Contribution Weight: ($3,500 / $200,000) × 50 = 0.88%
Engagement Weight: (2,200 / 180,000) × 50 = 0.61%
Total Ownership: 0.88% + 0.61% = 1.49%

Join the Movement,

Help Us Build the First
Community-Powered & Non-Profit
Social Media and Technology Company
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THANK YOU
If you have questions about the deck, please email us at
hello@goodspacecollective.org

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Sponsorship Opportunities

Our limited number of sponsorship packages range from $5k to $100k and offer numerous benefits to sponsors.

Are you looking to build communities and stay connected with your audience on an ethical social media platform while supporting our missions?

Get one of our limited number of sponsorship packages to access a suite of business tools, including awesome features such as **announcement groups, dedicated short number for your community, unlimited content sharing, privacy-first CRM & analytics, instant search engine boost, and automatic recurring event creation for your events**.

1) Community Sponsorship

- 6-month listing on the online users page to increase subscribers and engagement.
- Receive a short code and setup service to easily reach your community via text messaging.
- Send notifications to your subscribers and import event API data (we can import your events from Google Sheets, Facebook, Eventbrite, or Lu.ma calendar into your Overtext and MeetSpace profiles).
- Access to all Overtext Pro Business Suite features and tools (details at https://overtext.me/upgrade).
- $500 text-message credit included.

1 year: $5,000 (100 packages available)

Sponsorship Opportunities (cont.)

2) Community Sponsorship Plus

- All benefits of the Community Sponsorship package.
- Sponsorship on our platform with your message appearing on loading screens once daily for all users during your selected month (12 spots available each year).
- Privacy-first unlimited media CDN server (we'll host all your photos and videos more easily and faster).
- $2,000 text-message credit included.

1 year: $25,000 (12 packages available)

3) Community Sponsorship Ultimate

- All benefits of the Community Sponsorship Plus package.
- Extended art, VR/AR experiences, event, and marketing collaboration opportunities.
- During the partnership, one brand representative can join GoodSpace's monthly remote board meetings to provide feedback directly to the team and be involved in upcoming projects and campaigns.
- Financial opportunities for mutual crowdfunding, donation matching, etc.
- We will create and distribute monthly press releases about your social media campaigns and collaborations.
- $5,000 text-message credit included.

2 years: $100,000 (5 packages available)